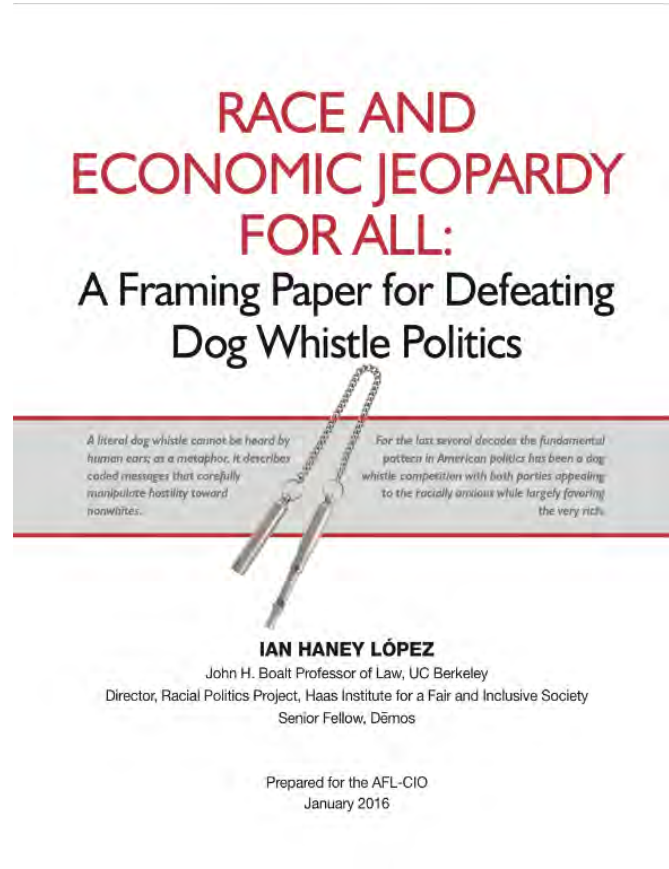
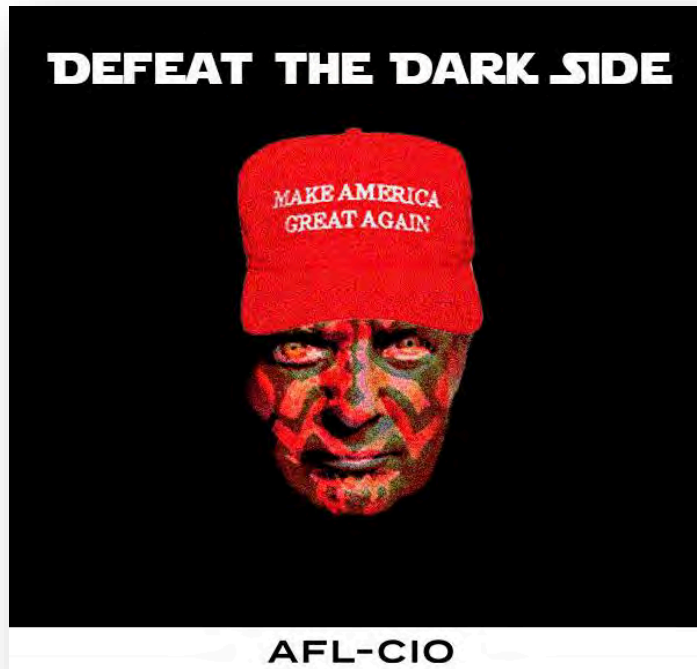


# BUILDING COALITION TO MOVE A WINNING AGENDA FOR WORKING PEOPLE



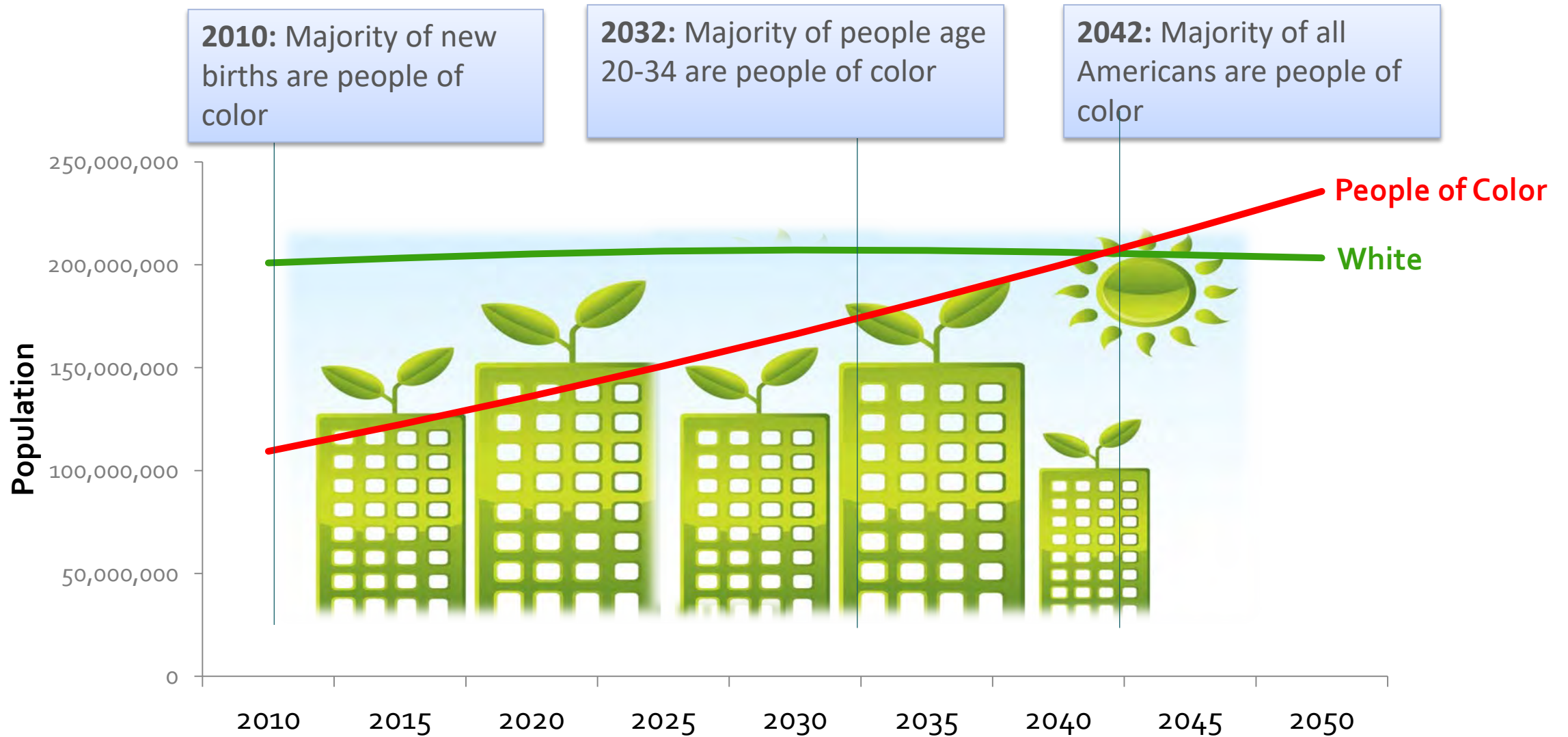
# Meet Your Trainer



Jamal Watkins  
National Outreach Director  
AFL-CIO  
*@jamal\_1978*

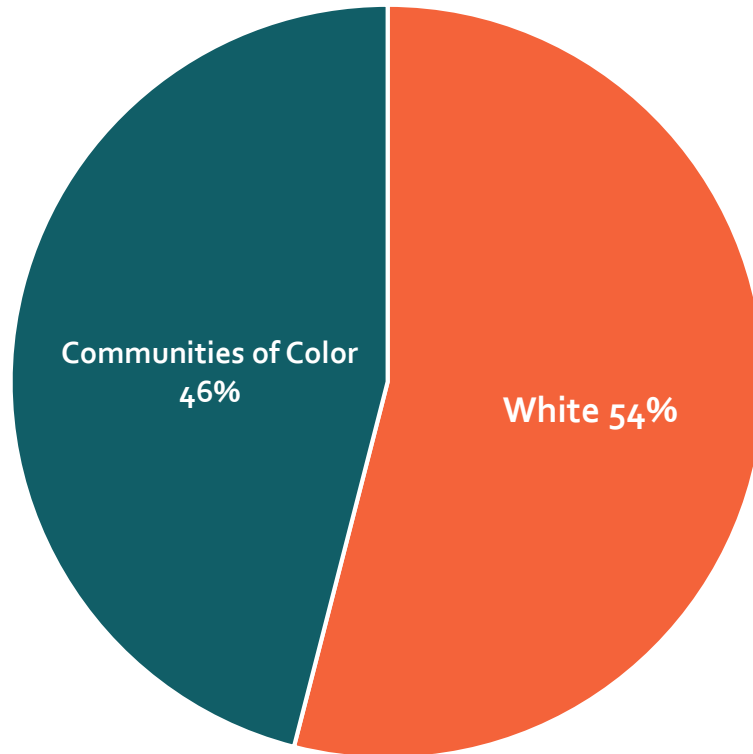
# THE CONTEXT

# 1. Rising New Majority by 2042

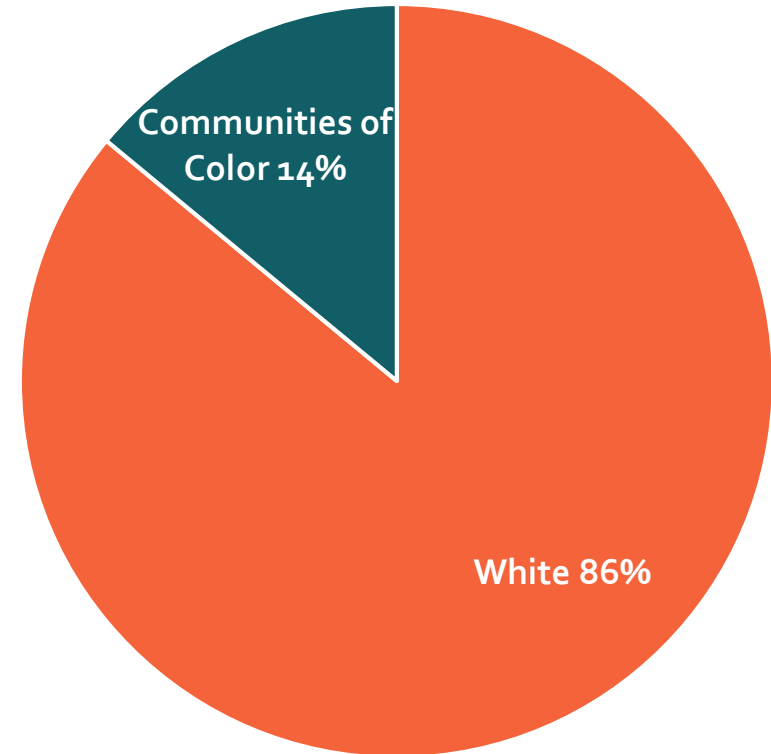


## 2. Elections and Demographics: *2016* *Coalitions, NJ, VA and AL*

Clinton



Trump

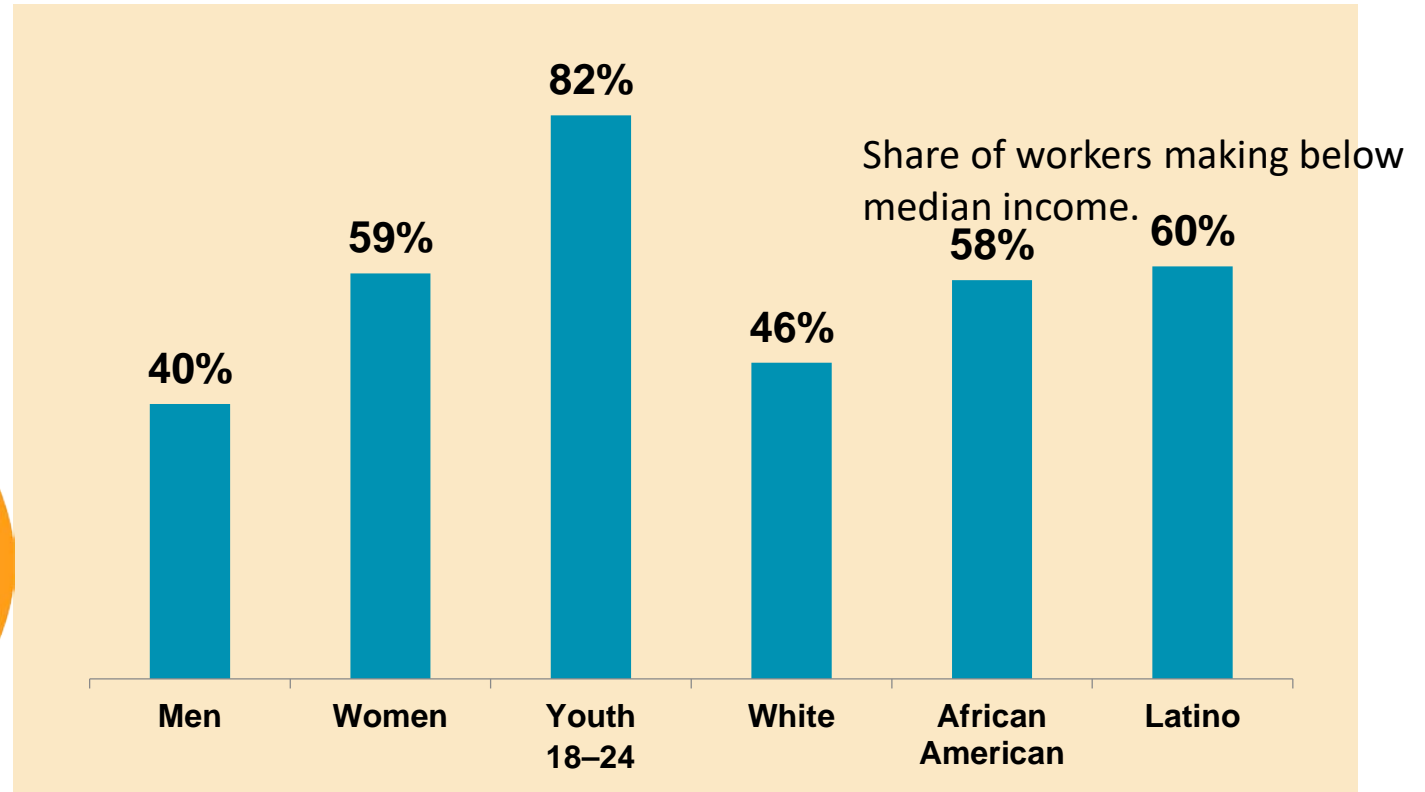


Source: National Exit Polls

# 3. Today's Jobs Aren't Living Wage Jobs



Source: Social Security Administration



Source: Census Bureau Current Population Survey, 2015



4.

**60%** OF AMERICANS  
SUPPORT  
UNIONS.



**“RIGHT TO WORK IS NOT  
THE WILL OF THE PEOPLE.”**

#RightToWork • #1u

AFL-CIO

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# THE POLITICAL CONTEXT



# What We Know For Sure

## **Elections have consequences ...**

**Midterm turnout is consistently older, whiter, and more conservative than Presidential elections.**

- Increasing concentration of Democratic voters in urban areas.
- Increased voter suppression in most Battleground States.
- Strong (ish) economy expected to continue.
- Progressive enthusiasm and engagement on the rise.
- Trump, Republican disapproval is at an all time low.



# Meet Chuck & Dave

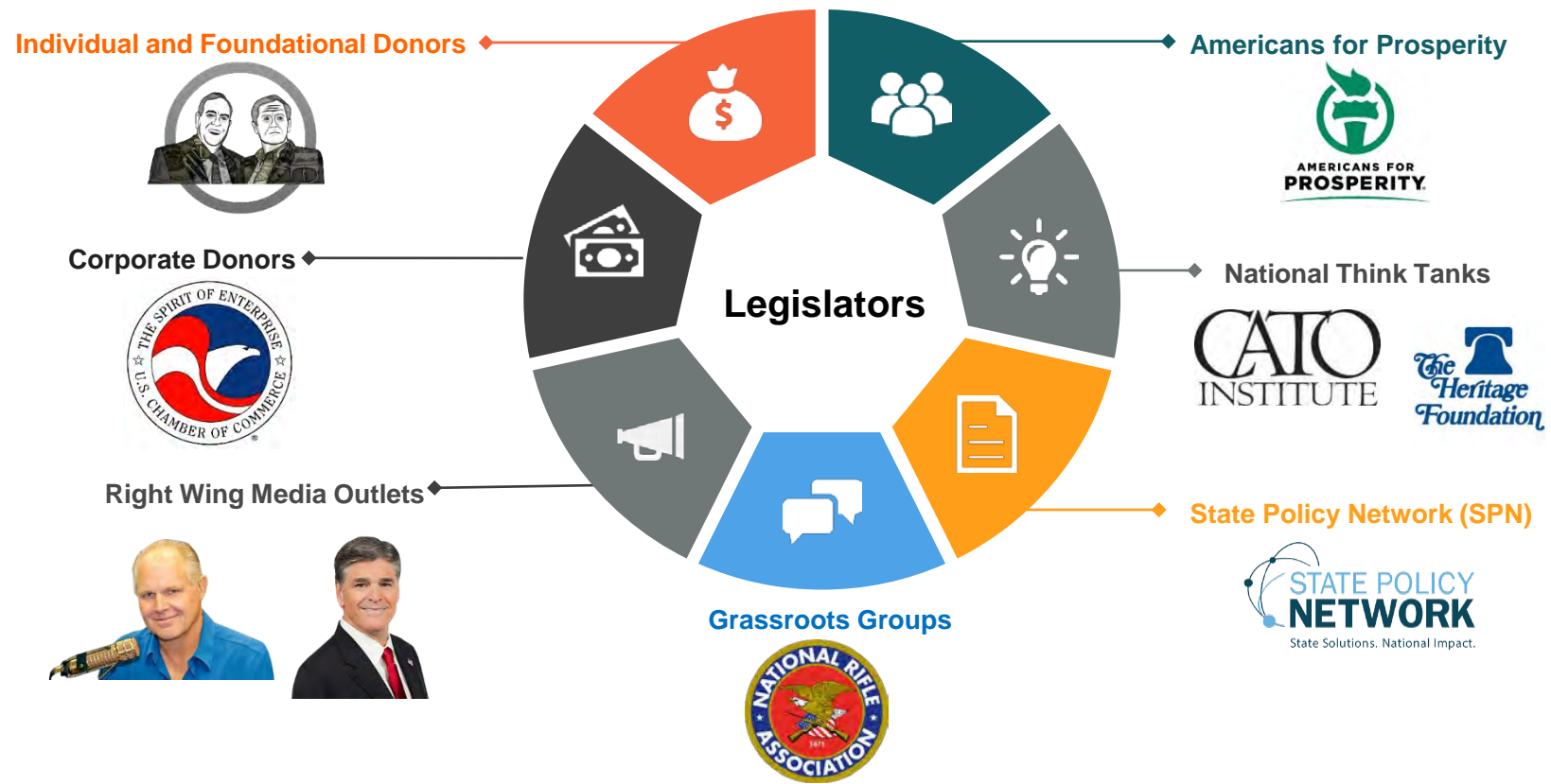


Photo credit: kochnews.com, 2016

AFL-CIO

The Kochs Have Been  
Organizing For 30 Years  
Committed \$400 Million for 2018





# Discussion in Pairs

- What organizations matter most in your community in addressing issues of economics and working people?
- Are these organizations connected?
- Where does labor unions and labor organizations fit in?

# COALITIONS

# coalition

[koh-uh-lish-uh n]

noun

- 1) a combination or alliance, especially a temporary one between persons, factions, states, etc.
- 2) a union into one body or mass; fusion.



# Major Progressive Coalitions

- AFL-CIO
- National Hispanic Leadership Agenda
- Center for Community Change
- Center for Popular Democracy
- National Council of Churches
- PICO
- America Votes
- GAMALIEL
- Leadership Conference on Civil and Human Rights
- Democracy Initiative
- State Voices
- National Pan-Hellenic
- Movement for Black Lives
- Labor Constituency Groups (LCCA)

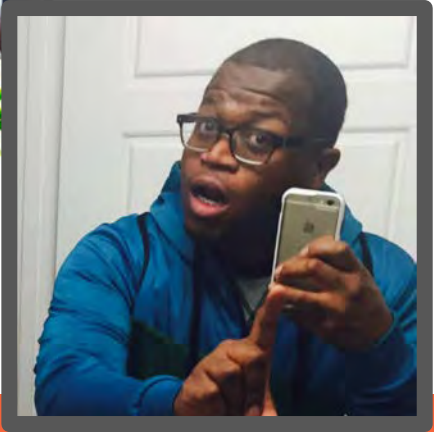
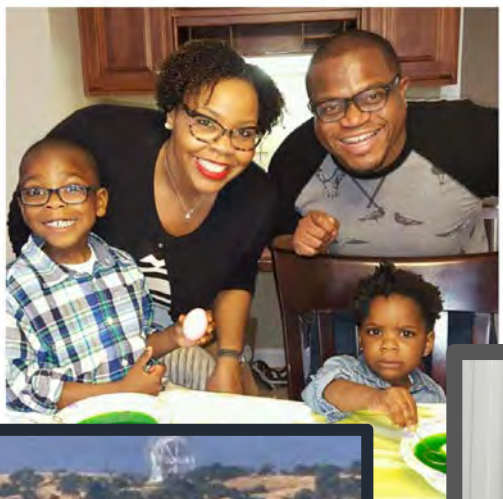
**What are they?**

**How are they  
structured?**

**How are they  
different?**

# DEFINE WHO YOU ARE ...

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# DEFINE WHERE YOU SIT ...

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# The Progressive Spectrum

IN THE STREETS

IN THE HALLWAY

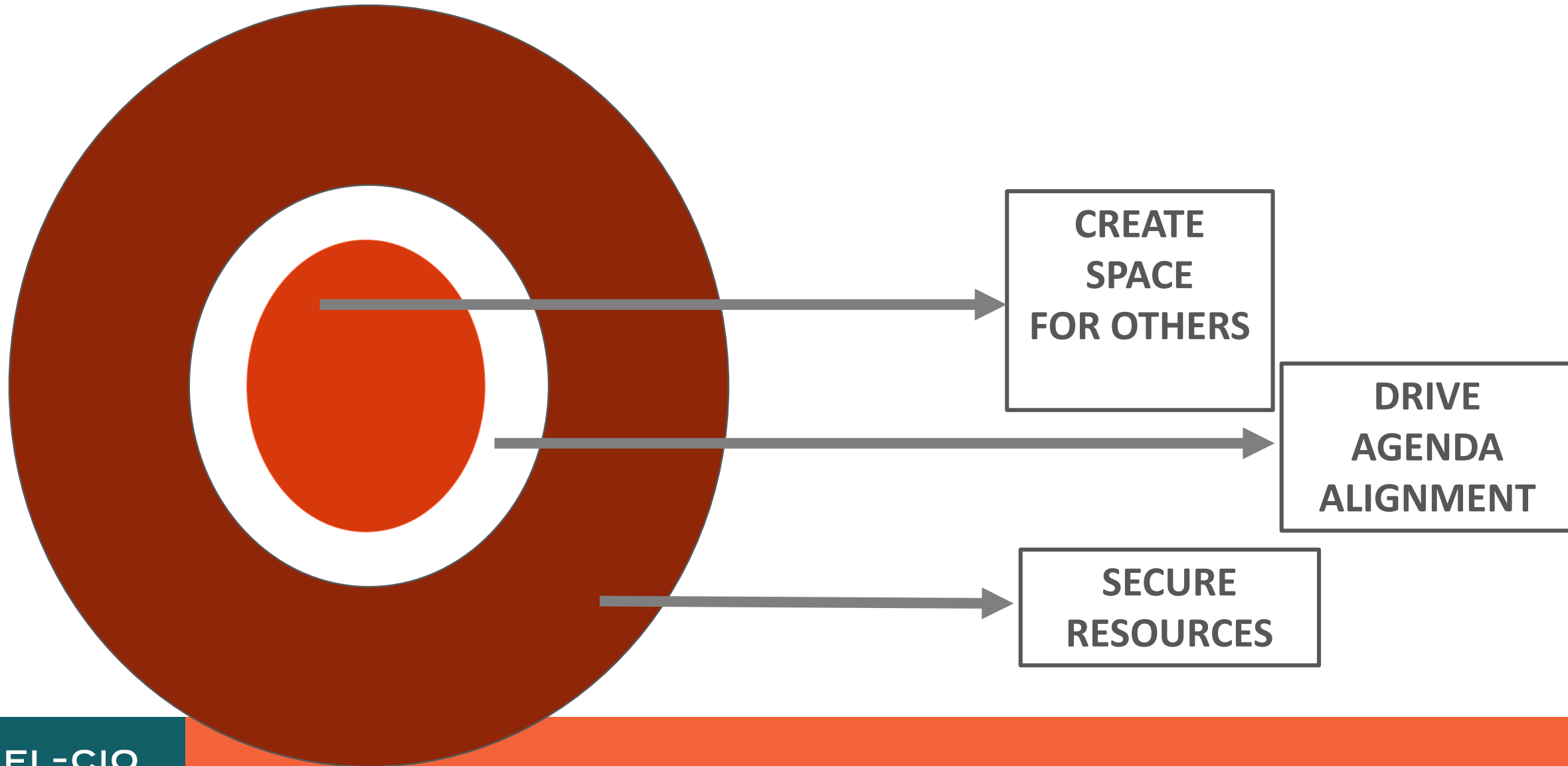
IN THE BOARDROOM



# DO WHAT YOU CAN DO ...

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# WHAT CAN I DO?





# AFL-CIO

AMERICA'S UNIONS

Jamal Watkins

[jwatkins@aflcio.org](mailto:jwatkins@aflcio.org)