



Protect Your Reputation and AFGE's: Quick Tips for Leaders

Stay Smart. Stay Safe. Stay Focused.

Stay Smart on Social Media

- 1 Think before you post – AFGE's opponents will twist things to attack the union and its leaders.
- 2 Avoid sharing photos and videos during business or personal travel.
- 3 Keep work and personal accounts separate. Check your privacy settings and ensure your account is secure.

Watch What You Say – You're Always on Record

- 1 Keep private union talk out of airports, cafes, lobbies, and other public, unsecure places.
- 2 Stay calm if someone confronts you with a camera – say "no comment" and direct them to AFGE's Communications team.

Stay Ready at Events

- 1 Use badges and check-ins to keep events secure.
- 2 If someone disrupts a meeting, stay calm and redirect focus.
- 3 Have trusted members ready to help if needed.

Don't Feed the Trolls

- 1 Ignore hecklers at events and online. Don't argue back – stick to our positive message.
- 2 Report harmful or fake content to AFGE leadership.

Watch Out for Fake News and Deepfakes

- 1 Trust official AFGE updates and double-check shocking news.
- 2 If you see something suspicious, report it to union leaders.

Remember: Stay Smart on Social Media. Watch What You Say. Keep Events Secure. Report Problems Quickly.
Together, we protect AFGE, our members, and our mission.

