



2022 DIVERSITY WEEK & HUMAN RIGHTS TRAINING CONFERENCE

— August 5-12, 2022 | New Orleans —
Women's and Fair Practices Departments
SPONSORSHIP INFORMATION

AFGE's Diversity Week and Human Rights Training Conference is our union's premier training opportunity, bringing together hundreds of AFGE activists to work toward a more just union, workplace, and world.

This year's conference will feature our 3rd Annual Sister's Keeper Summit from August 5-7th, celebrating sisterhood and solidarity over three days of workshops, roundtable discussions, and more.

From August 8-12th, the Human Rights Training Conference will offer EEO Classes including Legal Writing, Coordinator Bootcamp, the AFGE Y.O.U.N.G. Training Track, and other important training topics such as Racial Justice, Diversity and Inclusion, Organizing and Mobilization, Conflict Resolution, Workplace Bullying, Worker's Compensation, and more.

Sponsoring AFGE's Diversity Week & Human Rights Training Conference makes clear your commitment to the advancing civil, human, women's, and workers' rights.

Show your community that you value diversity, equity, and justice for all.



2022 Sponsorship Levels

DIAMOND - \$15,000

- Sponsor a top tier conference event
- Meet and greet with VIPs at the HRT Banquet
- Evening meeting space to meet and greet with conference attendees
- Sponsorship acknowledgement on conference website, program book, event signage
- 30-second video with premier placement (provided by sponsor)
- Full-page color ad in program book - premiere placement on inside cover, centerfold, or back cover (provided by sponsor)
- Sponsor signage at all conference events
- Premiere exhibit space for the duration of the conference
- Ability to customize sponsor package incentives
- Inclusion of up to three promotional items/literature in conference bags
- Three complimentary Human Rights Training registrations
- Five complimentary WFP t-shirts (sponsor's choice)
- Eight complimentary HRT Banquet tickets

PLATINUM - \$10,000

- Sponsor a mid-level conference event
- Meet and greet with VIPs at the HRT Banquet
- Sponsorship acknowledgement on conference website, program book, event signage
- 30-second video with premier placement (provided by sponsor)
- Full-page color ad in program book (provided by sponsor)
- Sponsor signage at all conference events
- Exhibit space for the duration of the conference
- Ability to customize sponsor package incentives
- Inclusion of up to two promotional items/literature in conference bags
- Two complimentary Human Rights Training registrations
- Four complimentary WFP t-shirts (sponsor's choice)
- Five complimentary HRT Banquet tickets

GOLD - \$7,500

- Sponsorship acknowledgement on conference website, program book, event signage
- Electronic ad shown at conference events (provided by sponsor)
- Full-page color ad in program book (provided by sponsor)
- Sponsor signage at all conference events
- Inclusion of one promotional items/literature in conference bags
- Exhibit space for the duration of the conference
- One complimentary Human Rights Training registration
- Three complimentary WFP t-shirts (sponsor's choice)
- Four complimentary HRT Banquet tickets



2022 Sponsorship Levels

SILVER - \$5,000

- Sponsorship acknowledgement on conference website, program book, event signage
- Electronic ad shown at conference events (provided by sponsor)
- Full-page color ad in program book (provided by sponsor)
- One complimentary Human Rights Training registrations
- Two complimentary WFP t-shirts (sponsor's choice)
- Two complimentary HRT Banquet tickets

BRONZE - \$3,000

- Sponsorship acknowledgement on conference website, program book, event signage
- Electronic ad shown at conference events (provided by sponsor)
- Half-page color ad in program book (provided by sponsor)
- One complimentary HRT Banquet ticket

EXHIBIT SPACE ONLY

- Exhibit space throughout the conference - \$1,500
- Exhibit space during Registration only (2 days) - \$1,000



2022 SPONSORSHIP AGREEMENT

SPONSOR CONTACT INFORMATION

SPONSOR NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ EMAIL _____

SPONSORSHIP LEVELS (SELECT ONE)

- DIAMOND \$15,000
- PLATINUM \$10,000
- GOLD \$7,500
- SILVER \$5,000
- BRONZE \$3,000
- EXHIBIT SPACE \$1,500
- EXHIBIT SPACE (REGISTRATION ONLY) \$1,000

PAYMENT

CREDIT CARD # _____ 3- OR 4-DIGIT SECURITY CODE _____

EXPIRATION DATE _____ ZIP CODE _____

CARDHOLDER NAME _____

SIGNATURE _____ DATE _____

PAYMENT INFORMATION AND TERMS: ALL SPONSORSHIPS NOT PAID WHEN THE AGREEMENT IS SUBMITTED WILL BE INVOICED FOR THE AMOUNT OF THE SPONSORSHIP. CHECKS SHOULD BE MADE PAYABLE TO AFGE WOMEN'S AND FAIR PRACTICES DEPARTMENTS. PLEASE MAIL CHECKS TO:

AFGE
ATTN: KATIE BROWN, WFP
80 F STREET NW
WASHINGTON, D.C., 20001

ALL PAYMENTS MUST BE COMPLETED BY JUNE 15, 2022.

QUESTIONS? CONTACT KATIE BROWN AT [KATIE.BROWN@AFGE.ORG](mailto:katie.brown@afge.org).

