

Emailing Your Members Using Broadstripes

Check in with the MOD Organizing Tech team to make sure your local is set up completely for this function.

Use your Quick Link to pull the list you need:

Broadstripes			Q - Search builder	Sandy Weaver Help Log out
Homepage				
Homepage	our Leaders Project Overview Recent Changes			odt
	Al Men	thers		
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a. Members All Types

b. Potential Members

i. If you need different (and more specific) searches, contact MOD.

Select all to select the contacts you wish to include.



a. Notice the color has changed to indicate your selection. You can also verify the selection by comparing the number selected to the number of contacts in the search.

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Click on Actions. That will open a drop-down menu. Click on Email.

Br	Dadstripes FILTER ON - OOU=no AND MemberType=	any sort-last sort-first					🔉 Q 🔹 Searc	ch builder
本会世	Search Results						Show 20 re	esults + 📧 🖲 Page Showing
		sort=last O sort=lirst O						
8	✓ all page 659 selected magic header	Actions - Reports - Maps -						Layout Work List
	Contac:	Email Text Email messaging permissions Text messaging permissions	nber Type	Assessment	E-Dues Join Date	Paygroup	Union Member	All Contac
2		Add to list	_		spu			

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Once the email screen opens, you will be able to type in your message (or copy and paste)

LTER People	000 - no O AND 1	nenbertype - any O	sort-last O sor	t-first O			save search
v ili page	659 selected	magic header	Actions - Rep	oorts • Maps •		Layout: Work L	List 2 • Sort by •
Bulk Email							
	Apply Template			~			
	Subject				Insert merge field:	Select a merge field	~
	From						~
	Message	We are going to b and the simple ste	my capacity as the e sharing some rea eps you can take to	ally important inform			

AMERICAN FEDERATION OF GOVERNMENT EMPLOYEES, AFL-CIO

Once you are satisfied with your email, click on Send. The system will ask you if you are sure. If you are sure you have the right audience and the right message, click on the "Send" button and your email is sent!

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Give it a little time (10-15 minutes for large locals) and then you can verify your email success rates in the "Sent Emails" folder.

Broadstripes	ILTER ON -						٩	- Sea	and building	y Weaver Help Log ou Local 940 - Settings
Homepage	Sent Emai	l								
Shops & depts	# From	Date	Subject	Recipients	Delivered	Opens	Spam	Failed	Unsubscribed	Error message
Social groups	19	9/2/20 10:28 AM	Payroll Tax	508	493 (97%)	257 (50%)	0	14 (2%)	1 (0%)	O view
Reports	18	8/27/20 2:47 PM	LAS Survey Follow Up	80	79 (98%)	41 (51%)	0	1 (1%)	2 (2%)	O view
y Maps	7	8/27/20 2:04 PM	Comp Time	506	492 (97%)	249 (49%)	0	14 (2%)	3 (0%)	O view
Sent email	16	8/17/20 1:57 PM	Zoom PAC event	506	492 (97%)	153 (30%)	0	13 (2%)	0	O view
Sent texts	15	8/17/20 10:30 AM	LAS Survey	73	72 (98%)	32 (43%)	0	1 (1%)	1 (1%)	O view
Lists	14	6/12/20 3:32 PM	Budget Meeting	508	488 (96%)	156 (30%)	0	18 (3%)	0	O view
CREATE A NEW	13	6/12/20 3:23 PM	Special Meeting	1	1 (100%)	1 (100%)	0	0	0	Ø view
Person	12	6/2/20 6 27 PM	Open yourself and others will follow	502	483 (96%)	184 (36%)	0	18 (3%)	0	O view
⊢ Organization - List	11	5/28/20 7:07 PM	Updates May 28, 2020	503	484 (96%)	202 (40%)	0	18 (3%)	1 (0%)	O view
- List Event	10	5/28/20 7:01 AM	test	1	1 (100%)	1 (100%)	0	0	0	O view
Event	9	4/15/20 12:48 PM	%first-name% Update April 15, 2020	510	490 (96%)	200 (39%)	0	18 (3%)	0	O view
Quick search	8	4/15/20 12:48 PM	%first-name% Update April 15, 2020	510	490 (96%)	216 (42%)	0	18 (3%)	1 (0%)	O view
	7	4/13/20 5:11 PM	Test link	1	1 (100%)	1 (100%)	0	0	0	O view
YOUR SEARCHES	6	4/8/20 5:19 PM	Updates April 8, 2020	560	530 (94%)	207 (36%)	0	28 (5%)	0	O view
	5	3/29/20 8:46 PM	Membership meeting	1	1 (100%)	1 (100%)	0	0	0	O view
SHARED SEARCHES	4	3/28/20 10:36 AM	Membership meeting	564	545 (96%)	232 (41%)	0	28 (4%)	1 (0%)	O view
All Members	3	3/19/20 3:12 PM	Standards Change VSC VSRs and RVSRs	121	119 (98%)	60 (49%)	0	3 (2%)	0	
Call Center	2	3/19/20 3:11 PM	New standards PMC	126	122 (96%)	69 (54%)	0	4 (3%)	1 (0%)	

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