



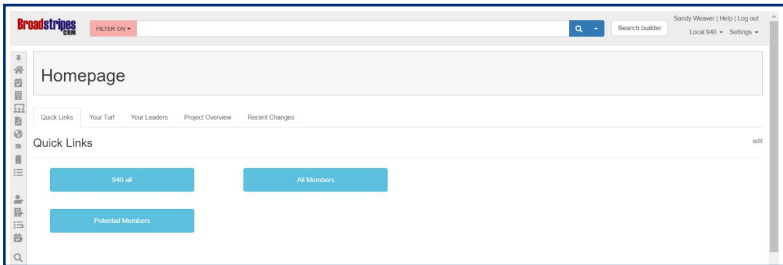
Emailing Your Members Using Broadstripes

1

Check in with the MOD Organizing Tech team to make sure your local is set up completely for this function.

2

Use your Quick Link to pull the list you need:



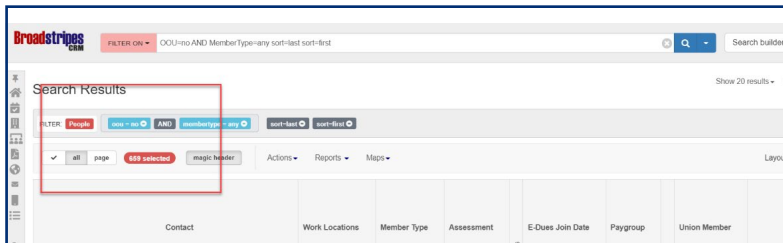
a. Members All Types

b. Potential Members

i. If you need different (and more specific) searches, contact MOD.

3

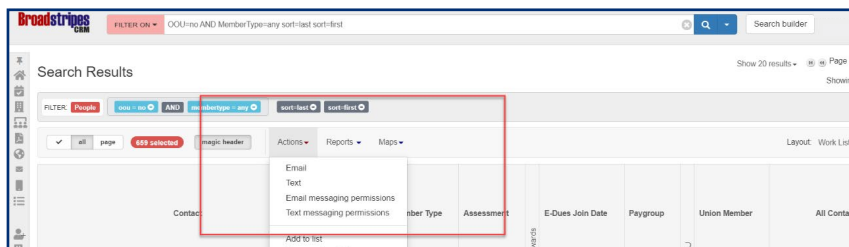
Select all to select the contacts you wish to include.



a. Notice the color has changed to indicate your selection. You can also verify the selection by comparing the number selected to the number of contacts in the search.

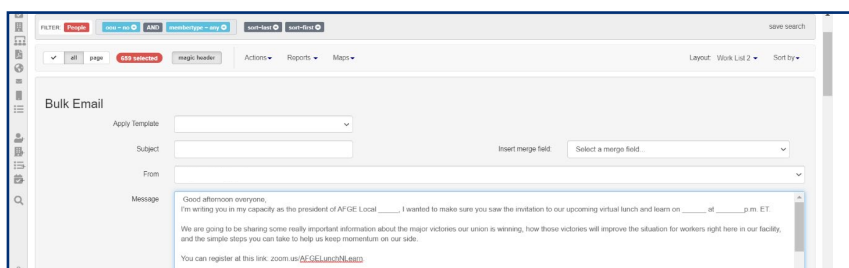
4

Click on Actions. That will open a drop-down menu. Click on Email.



5

Once the email screen opens, you will be able to type in your message (or copy and paste)



6

Once you are satisfied with your email, click on Send. The system will ask you if you are sure. If you are sure you have the right audience and the right message, click on the "Send" button and your email is sent!

7

Give it a little time (10-15 minutes for large locals) and then you can verify your email PAC success rates in the "Sent Emails" folder.

Broadstrokes CRM FILTER ON [v] [Search builder] Local 940 [v] Settings [v]

Sandy Weaver | Help | Log out

Sent Email

#	From	Date	Subject	Recipients	Delivered	Opens	Spam	Failed	Unsubscribed	Error message
19		9/2/20 10:28 AM	Payroll Tax	508	493 (97%)	257 (50%)	0	14 (2%)	1 (0%)	
18		8/27/20 2:47 PM	LAS Survey Follow Up	80	79 (98%)	41 (51%)	0	1 (1%)	2 (2%)	
17		8/27/20 2:04 PM	Comp Time	506	492 (97%)	249 (49%)	0	14 (2%)	3 (0%)	
16		8/17/20 1:57 PM	Zoom PAC event	506	492 (97%)	153 (30%)	0	13 (2%)	0	
15		8/17/20 10:30 AM	LAS Survey	73	72 (98%)	32 (43%)	0	1 (1%)	1 (1%)	
4		6/12/20 3:32 PM	Budget Meeting	508	488 (96%)	156 (30%)	0	18 (3%)	0	
3		6/12/20 3:23 PM	Special Meeting	1	1 (100%)	1 (100%)	0	0	0	
12		6/2/20 6:27 PM	Open yourself and others will follow	502	483 (96%)	184 (36%)	0	18 (3%)	0	
11		5/28/20 7:07 PM	Updates May 28, 2020	503	484 (96%)	202 (40%)	0	18 (3%)	1 (0%)	
10		5/28/20 7:01 AM	test	1	1 (100%)	1 (100%)	0	0	0	
9		4/15/20 12:48 PM	%first-name% Update April 15, 2020	510	490 (96%)	200 (36%)	0	18 (3%)	0	
8		4/15/20 12:48 PM	%first-name% Update April 15, 2020	510	490 (96%)	216 (42%)	0	18 (3%)	1 (0%)	
7		4/13/20 5:11 PM	Test link	1	1 (100%)	1 (100%)	0	0	0	
6		4/8/20 5:19 PM	Updates April 8, 2020	560	530 (94%)	207 (36%)	0	28 (5%)	0	
5		3/29/20 8:46 PM	Membership meeting	1	1 (100%)	1 (100%)	0	0	0	
4		3/28/20 10:36 AM	Membership meeting	564	545 (96%)	232 (41%)	0	28 (4%)	1 (0%)	
3		3/19/20 3:12 PM	Standards Change VSC VSRs and RVSRs	121	119 (98%)	60 (49%)	0	3 (2%)	0	
2		3/19/20 3:11 PM	New standards PMC	126	122 (96%)	69 (54%)	0	4 (3%)	1 (0%)	

